

## Photography Workshop - October 9, 2019

- 7:00 am** Welcome! How to Take a Photo that Tells a Story
- 7:30 am** Creating a Great Photograph  
Great photographs are not just taken; they are created. Watch B.J. break down Herdmark's process for creating a photograph as we use the natural morning light to create a scene worthy of a magazine cover.
- 9:00 am** Courting your Camera  
From iPhones to fancy DSLRs, there are hundreds of camera options. Receive personalized instruction on how your camera operates and identify your individual learning objectives for the workshop. The group will also discuss general camera equipment and settings.
- 10:00 am** Morning break
- 10:15 am** Let's Shoot Things...with a Camera  
Learn how to execute your creative vision even when the lighting or talent becomes difficult. In this session we'll be shooting with human and animal models. Attendees will create their own shots with B.J.'s instant assistance and feedback.
- Noon** Lunch
- 1:00 pm** Post-Production Photography Workflow  
Learn how to improve your post-production process by applying Herdmark's experience. We'll walk you through how to use Lightroom and Photoshop to finalize your photography projects.
- 1:30 pm** Establishing your Process  
Let's put your new knowledge to work! Attendees will practice editing and processing their own photos. We'll also look into the use of Adobe camera RAW and the most important Photoshop tools for photographers.
- 3:00 pm** Afternoon break
- 3:15 pm** Photo Showcase and Critique  
Time to showcase your masterpieces! The group will review and critique each other's photographs from the day.
- 4:00 - 6:00 pm** Open Shoot/Critique/Q&A at the farm