



EDUCATIONAL VIDEO PACKAGE

We live in an information economy and your customers are already searching for information related to your product or service. They want to know more. Creating educational videos not only positions you as an expert in your field, it also makes your brand a trusted resource for your customers.

At Herdmark, possibly our greatest asset is our ability to turn complex systems, science and data into information people can actually use to make a difference in the world.

Whether you need training videos for your team or you want to teach your customers about a topic they love, with our Educational Video Package, we can engineer a project to meet your needs.

What's included?

- Full script and storyboard process, including writing, reviews and revisions
- Post production, including editing, basic titles and graphics.
- One day video shoot at up to two locations, and one half-day for setup and staging
- Streamlined proofing and delivery via our web-based software.
- Three person production crew, including up to two days of travel
*does not include cost of travel, airfare, rental cars, hotels, mileage, etc.
- Project maintenance, including data backup and secure archival
- Voiceover and music licensed for web, streaming and display purposes
*does not include license for paid advertising/television

A few brands who trust us to share their story...

