

PRODUCT OR SERVICE TESTIMONIAL VIDEO

The Product Testimonial Video is an efficient and effective way to bring your product's story to the market place, while engaging your most important asset, your customers.

Once you've identified a customer whose testimony you'd like to capture, and a location for the shoot, we'll take it from there!

First, we'll conduct a pre-interview to better understand how we want to tell your customer's success story. Next, we'll develop interview questions and prepare everything we need for a half-day video shoot with your customer.

The result will be a highly compelling one to two minute video that positions your product or service for increased sales.

What's included?

- ✓ Development of interview questions including writing, reviews and revisions
- ✓ Development of written visual concepts
- ✓ One half-day video shoot on location
- ✓ Voiceover and music licensed for web, streaming and display purposes
*does not include license for paid advertising/television
- ✓ Post production, including editing, basic titles and graphics.
- ✓ Streamlined proofing and delivery via our web-based software.
- ✓ Project maintenance, including data backup and secure archival

A few brands using product testimonial videos...

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