



SOCIAL SHORTS

Let's face it, if you want to get your brand noticed, you need social media content, but you don't always have the time or budget to execute a big production.

Social Shorts allow us to build content for your brand without all the expense of putting on a video shoot. Using motion graphics, existing photos and videos, shots we can create quickly in-studio, or stock footage, we can engineer content to meet your needs without breaking the bank.

Get attention, make a connection, and increase engagement for your brand with Herdmark Media Social Shorts.

What's included?



Abbreviated script and storyboard process, including script and copy writing, basic mock ups of graphics and one round of revisions



Voiceover and music licensed for web, streaming and display purposes
*does not include license for paid advertising/television



Post production, including editing, titles and graphics.



Streamlined proofing and delivery via our web-based software.



Project maintenance, including data backup and secure archival

Brands using social shorts in film campaigns...

